



Dear Business Manager/Owner,

August 2023

The Pentucket Athletic Association (PAA) was founded in 1991 as a nonprofit parent volunteer organization that supports the athletic mission of the Pentucket Regional High School.

With the help of local businesses, the PAA is able to do great things for our student-athletes. In the last six years, the PAA has awarded over \$21,000 in scholarships to 36 student-athletes heading off to college, as well as purchased many items for the athletic program and teams such as gym banners, scoreboards, tents, mats, helmets, batting cage, uniforms, camera, shooting machine, football 'hudl' machine, a golf cart, an ice machine, and much more for our student-athletes!

**100% of our business sponsorship donations help fund these scholarships for our student-athletes who plan to attend college or postgraduate school after Pentucket.** During these difficult and trying COVID times, we anticipate more and more students needing financial support to help with college expenses and the PAA hopes to continue to award these scholarships. In addition, fundraising activities have been very limited since March 2020 due to the COVID pandemic.

**As the 2023/2024 year is getting underway, we are reaching out to see if your business has the means to donate and become a PAA Business Sponsor.** Your business name will be recognized on the PAA website. For more information about the PAA, please feel free to visit our website at [www.pentucketathleticassn.org](http://www.pentucketathleticassn.org)

Thank you in advance for your support for our student-athletes at Pentucket Regional High School!

Regards,

**PAA Executive Board, '23-24**

*Erin Cloutier, President*

*Mary Cacciapuoti, Vice President*

*Alyson Tedeschi & Joy Tewksbury-Pabst Co-Treasurer's*

*Alison Kamuda, Secretary*

*Dee Valeri, Communications*

#### **Pentucket Athletic Association - Business Sponsorship, for 2023-2024**

**(Select Sponsor Amount):** \_\_\_\_\_ Bronze (\$100) \_\_\_\_\_ Silver (\$250) \_\_\_\_\_ Gold (\$500) \_\_\_\_\_ Other

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Telephone: \_\_\_\_\_

**Please make a check payable to the PAA and mail with a copy of this email/form to the PAA at PO Box 323, West Newbury, MA 01985.** If you prefer to make your donation electronically, please visit the PAA website at [pentucketathleticassn.org/donations](http://pentucketathleticassn.org/donations). *The PAA is a nonprofit 501(3) organization and donations are tax-deductible; a receipt will be mailed to you.*

#### ***About the Pentucket Athletic Association***

*Founded in 1991, the PAA is a nonprofit 501(3) C volunteer parent organization that supports the athletic mission of the Pentucket Regional High School. We promote scholastic and athletic achievement to provide our student-athletes with positive, lifelong experiences. We support the values that athletics provides, such as sportsmanship, team work, and sound work ethics. These are attributes that transcend athletics and will be invaluable to our students as they progress through life. All parents who have a student-athlete playing a sport at Pentucket Regional HS are members of the PAA.*